



About YOLDA

Yolda.com, a "Digital Freight Forwarder", was founded in February 2020 by Volkan Özkan and Murad Özsert with the aim to improve logistics operations processes. As Yolda, we develop advanced digital logistics technologies and solutions in-house. Thanks to our intelligent capacity management tools, shipments can be managed end-to-end with minimum hassle whilst damage rates and costs are reduced, and delivery times are optimized.

A no-assets company, Yolda, enables SMEs and corporate enterprises to match with local carriers and logistics companies through a web-based platform. Clients can receive and manage instant quotes for multiple shipment requests on a single platform and track their shipments via Yolda's intelligent control panel and measure their logistics operations performance with **detailed** reporting services.



Volkan Özkan

C. Murad Özsert

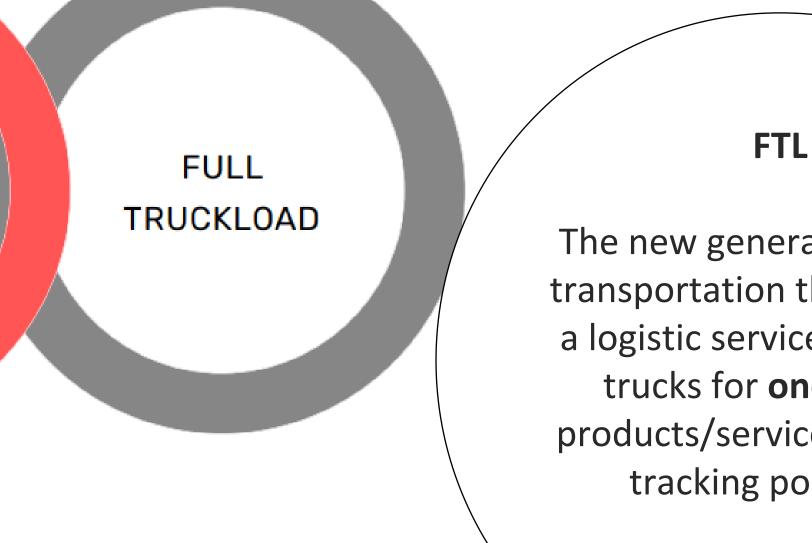
Yolda.com – Digital Road Freight Forwarder

- >>> Yolda aims to own the largest freight forward network without having its own assets
- >>> Yolda operates with 2 types of business models for freight transportation;

LTL

The cost and carbon friendly freight transportation that provides a logistic service combining various client's products/services in 'shared trucks' with smart matchmaking

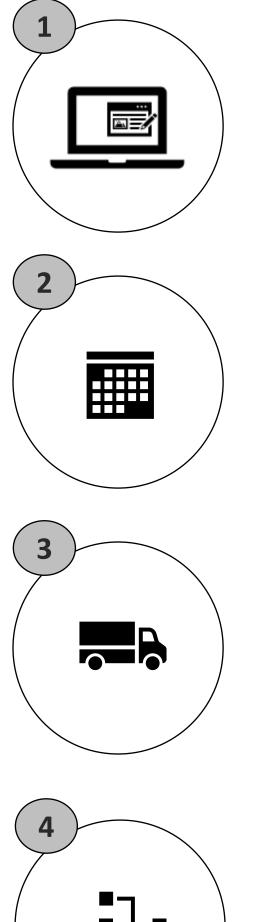
LESS THAN TRUCKLOAD



The new generation freight transportation that provides a logistic service by loading trucks for **one client**'s products/services only with tracking possibility



Yolda.com – How Does it Work?



Registration

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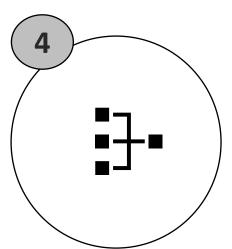
Register your Company on <u>www.yolda.com</u>

Create Shipment Request

Select the pick-up date & time and the product type

Choose the Best Shipment Type

Select the truck and load/package type as well as the LTL or FTL option



Price Alternatives

See the price alternatives for your selection

	РІСКИР						
_	You can enter pickup address, pick	up date and produ	ct information here.				
	Pickup address		Pickup Date		Pickup interval		Product type 👔
	Select	~	Select		Select	~	Select
quest							Count
					09:00 - 14:00		Search
ts					14:00 - 19:00	*	Dry food
anagemen						Liquid food	
	You can enter dropoff address, pac	kage information a	and count here.				Plastics
Center							T lastics

YOLDA.COM 14 0 0.0 Hello Ayda Elif Tezsezen Active shipments **Planned shipments** Company: 114 128 There are 14 active shipments currently. e Control Panel Total shipments Past shipments 👩 Shipment Request **Activities Active shipments** Shipments İstanbul, TR Pickup Date Total Vw/Kg #EIFHNNFM İstanbul, TR - Bursa, TR Tuzla 10000 26 Kasım Account Managemer Your shipment is in pickup. In Pick-up Ankara, TR **Delivery Date** Performance Center #S6543YSI İstanbul, TR - İzmir, TR Kazar Your shipment is in pickup. **#P81TSAYD** İstanbul, TR - Ankara, TR İstanbul, TR Total Vw/Kg Pickup Date Your shipment is in pickup. Tuzla 10000 26 Kasım In Pick-up #2PH6EM2S İstanbul TR - Ankara TR







Yolda.com – Why Yolda?

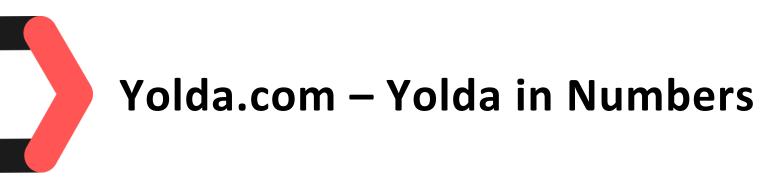
Yolda provides various advantages in freight transportation overall compared to the traditional competition;

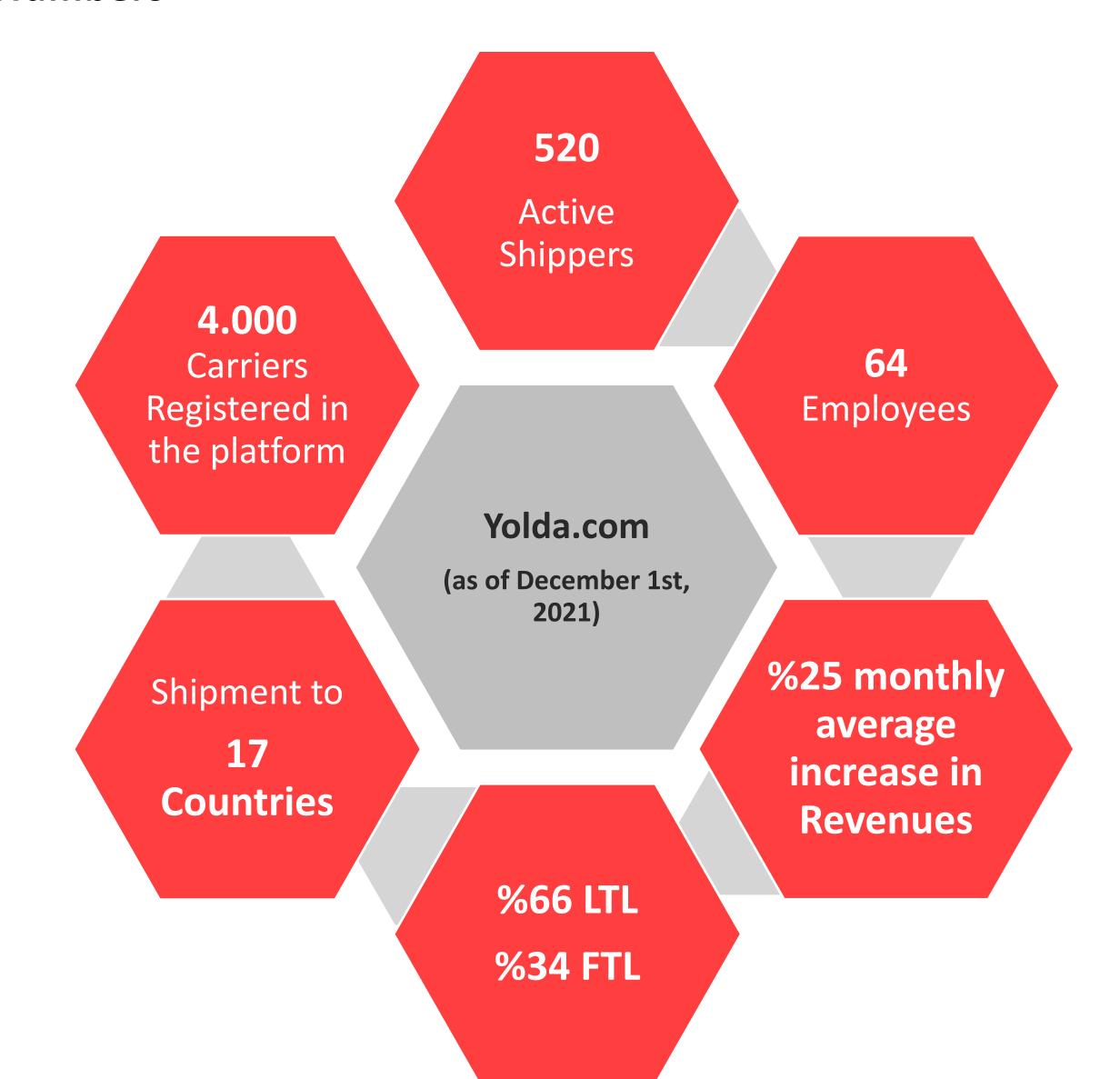
Traditional Carrier Options			
Third-Party Logistics (3PL)	Local Operators Driv		

Contract Type	Yearly contract for Enterprise Clients	Spot for mostly	
Customer Service	Account Manager	No direct support (
Load Diversity	Less. Can handle only planned types of loads such as pallets	Lots of different lo different sk	
On-time Delivery		Mid	
Delivery Network	Mid	Good	
Pricing	Fix Rates depended on Volume	Not transparent s	
Track & Trace	Mid	X	
Tech Infrastructure	Old school	Not Available, Manag and E-Ma	

	Yolda.com	
rs and Freelance ivers	Combination of all Parties	
I		
nostly SME's	Contract or Spot	
oort (operations)	Call Center + dedicated Account Management	
ent locals have ent skills	Combination of all load types	
Лid		
ood	Very Good	
rent spot rates	Online instant pricing + fix rates for contracted shippers	
anaging via Phone E-Mail	Own TMS, Advanced Shipper Platform and Carrier Mobile App	



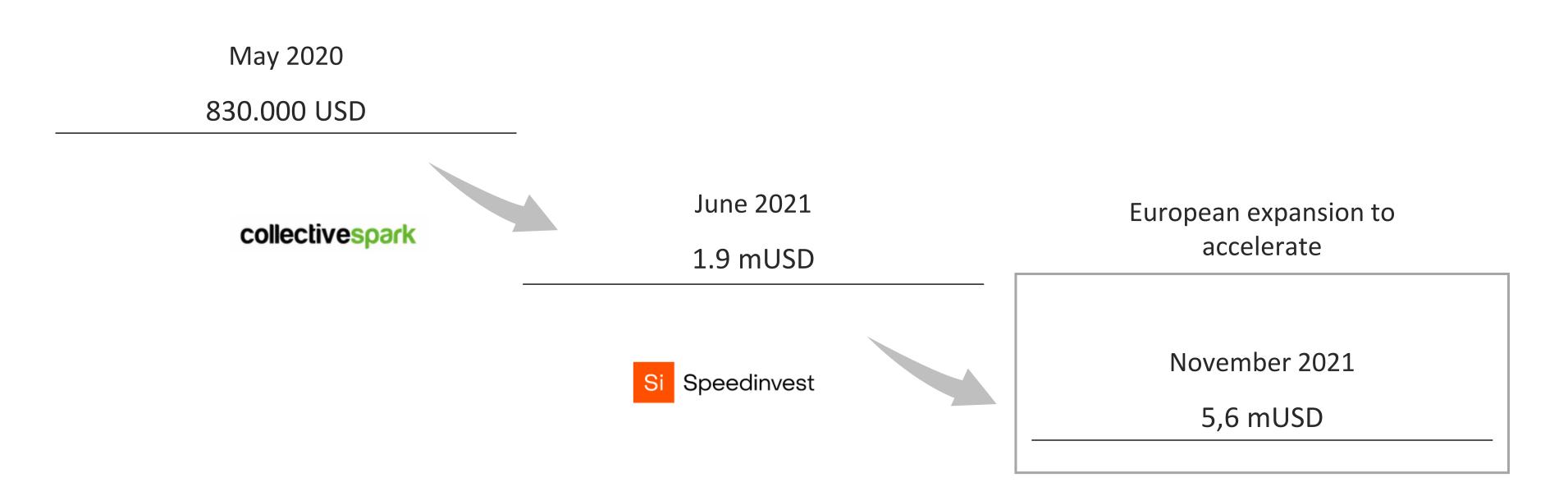








>>> Since its incorporation in February 2020, Yolda has obtained seed and pre-seed financing from various reputable Angel Investors & Venture Capitals



>>> As a next step, Yolda will open its first European office in Germany and aims to grow in Europe in the near-future



THANKS