

YOLDA

About YOLDA

Yolda.com, a “Digital Freight Forwarder”, was founded in February 2020 by Volkan Özkan and Murad Özsert with the aim to improve logistics operations processes. As Yolda, we develop advanced digital logistics technologies and solutions in-house. Thanks to our intelligent capacity management tools, shipments can be managed end-to-end with minimum hassle whilst damage rates and costs are reduced, and delivery times are optimized.

A no-assets company, Yolda, enables SMEs and corporate enterprises **to match** with local carriers and logistics companies through a web-based platform. Clients can **receive and manage instant quotes** for multiple shipment requests on a single platform and track their shipments via Yolda's intelligent control panel and measure their logistics operations performance with **detailed reporting services**.



Co-Founder & CEO

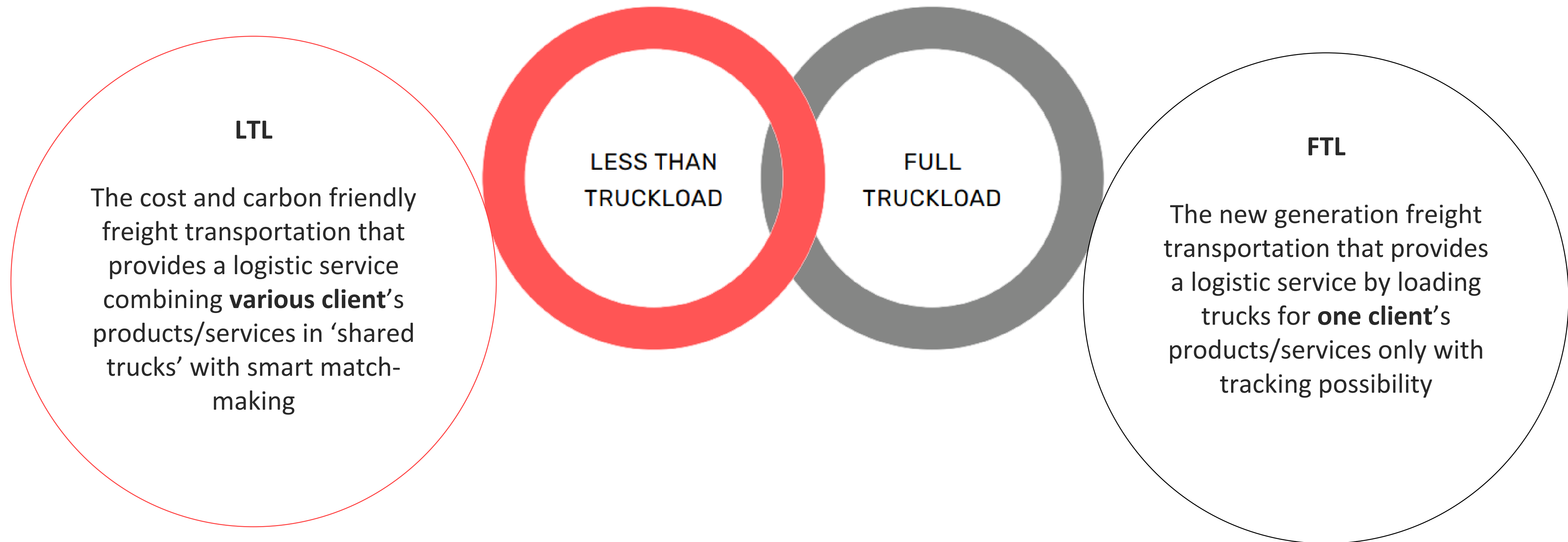
Volkan Özkan

Co-Founder & CTO

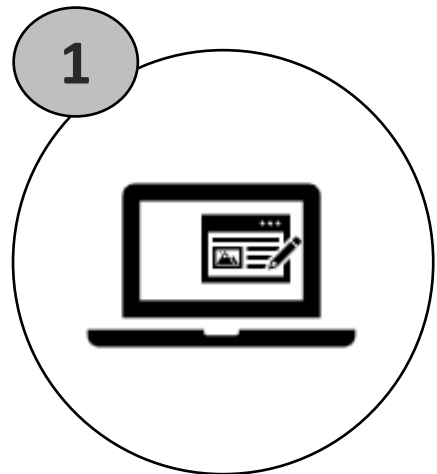
C. Murad Özsert

Yolda.com – Digital Road Freight Forwarder

- »» Yolda aims to own the largest freight forward network without having its own assets
- »» Yolda operates with 2 types of business models for freight transportation;

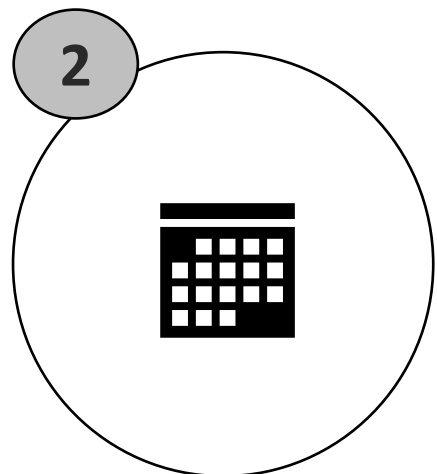


Yolda.com – How Does it Work?



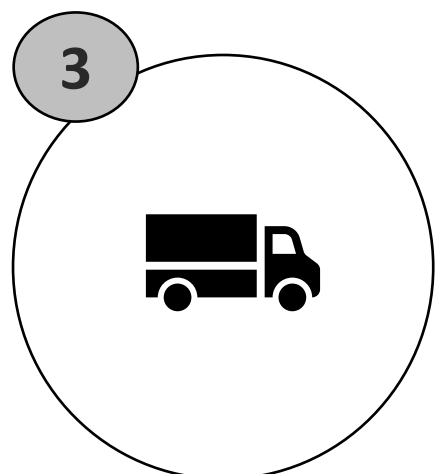
Registration

Register your Company on www.yolda.com



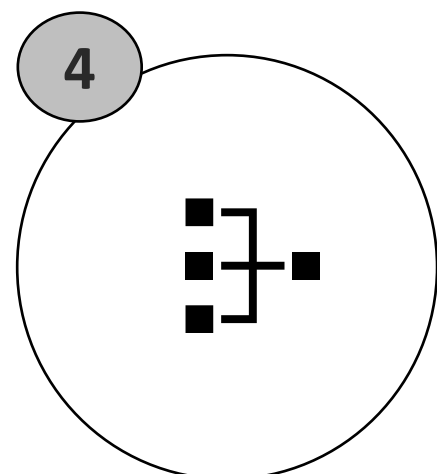
Create Shipment Request

Select the pick-up date & time and the product type



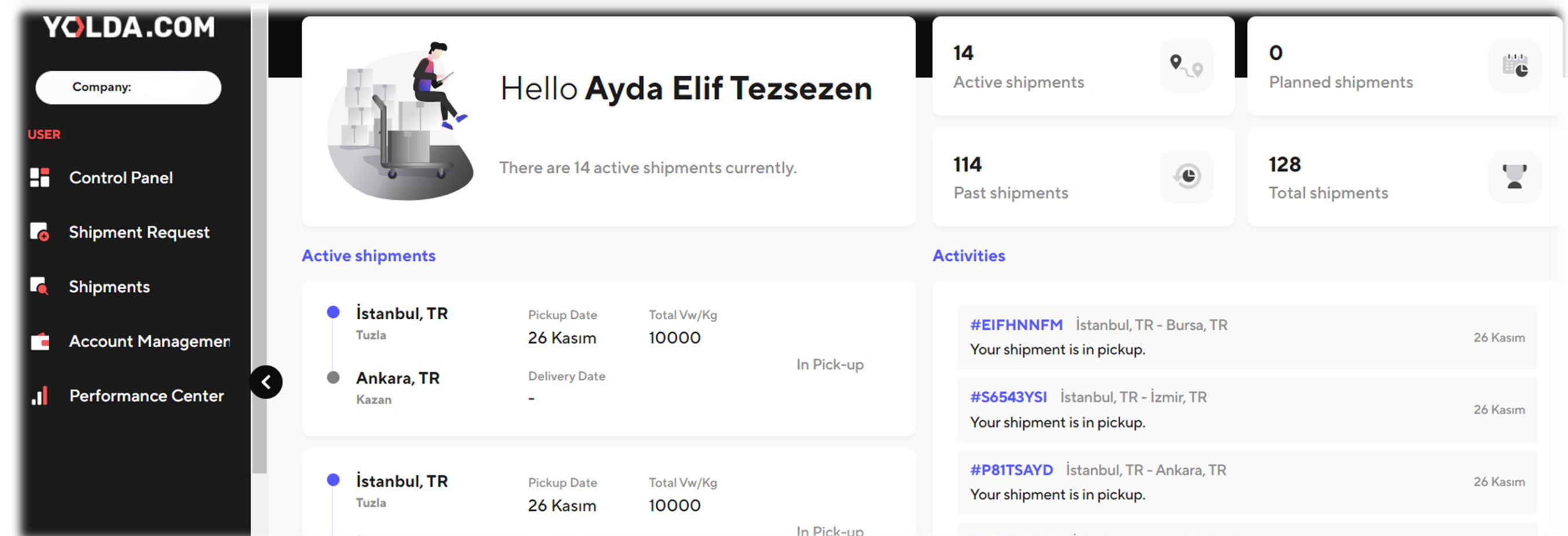
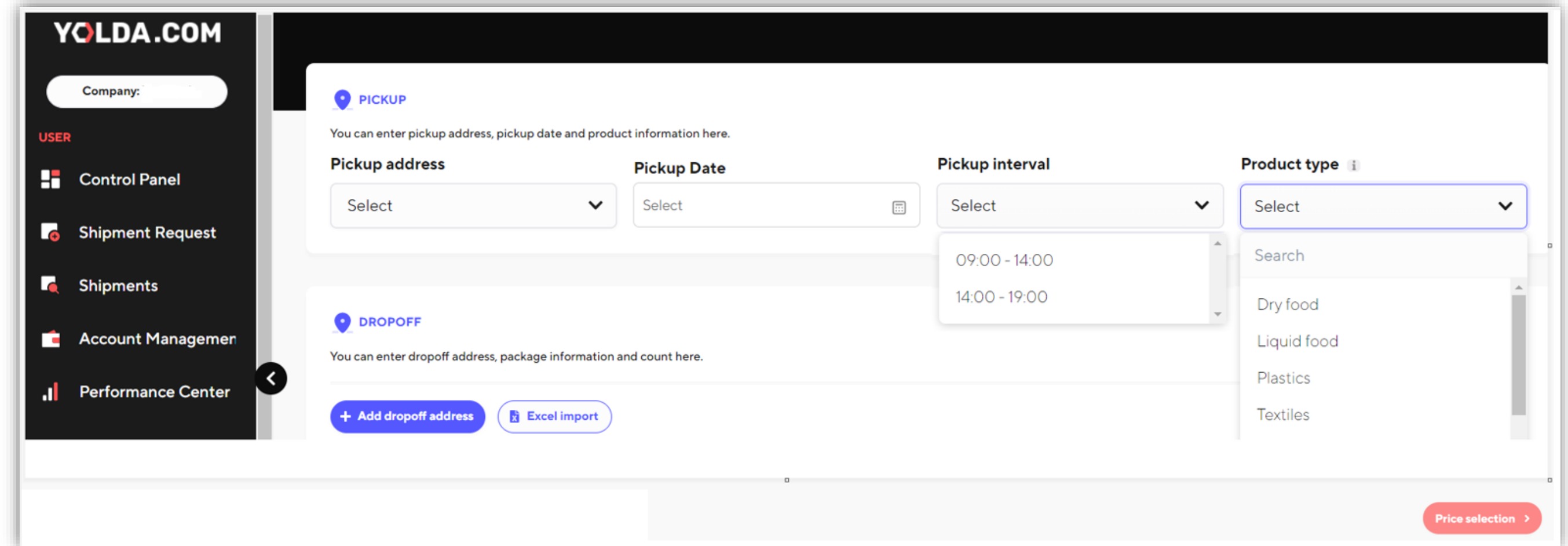
Choose the Best Shipment Type

Select the truck and load/package type as well as the LTL or FTL option



Price Alternatives

See the price alternatives for your selection





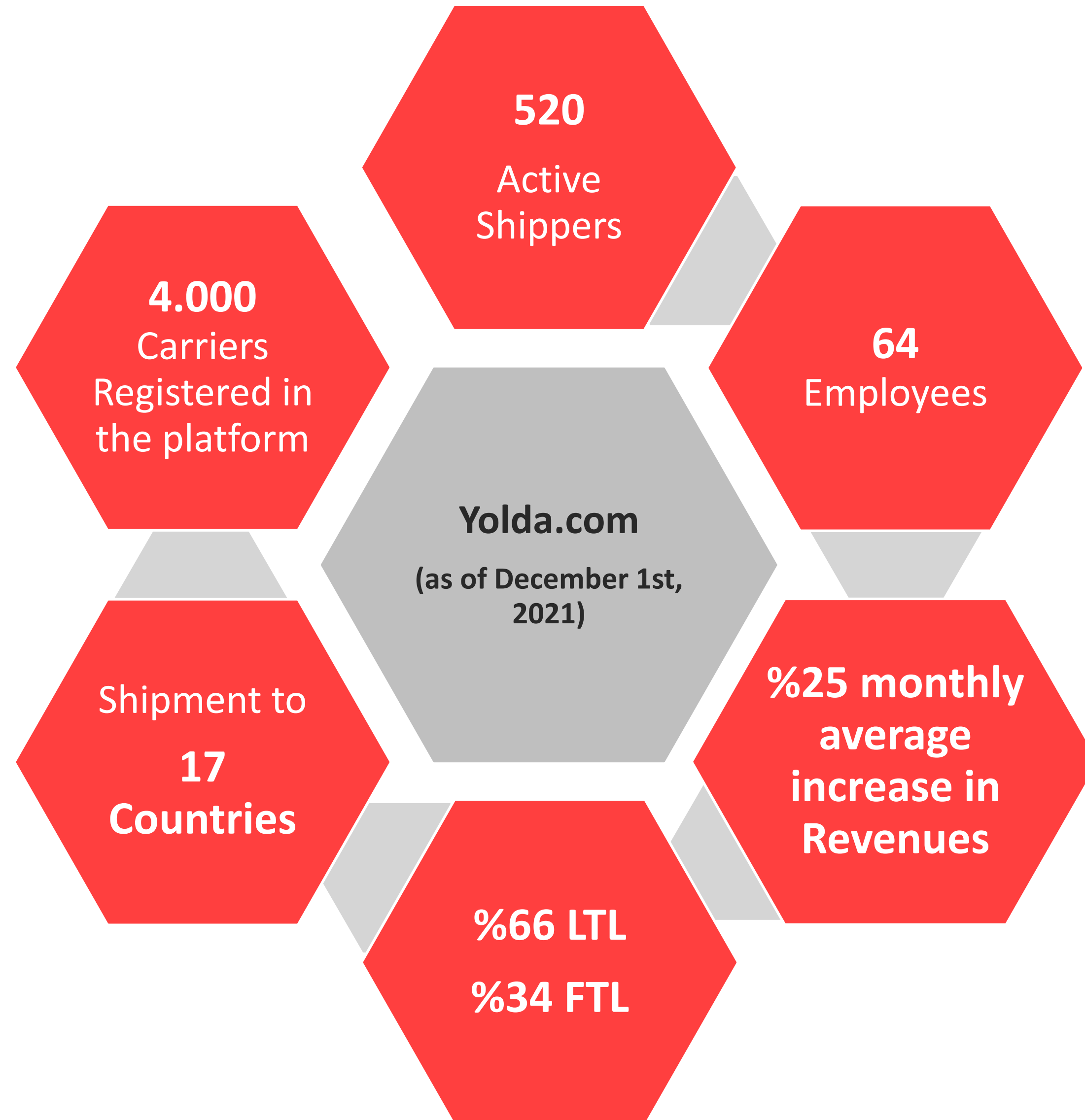
Yolda.com – Why Yolda?

Yolda provides various advantages in freight transportation overall compared to the traditional competition;

	Traditional Carrier Options		Yolda.com
	Third-Party Logistics (3PL)	Local Operators and Freelance Drivers	Combination of all Parties
Contract Type	Yearly contract for Enterprise Clients	Spot for mostly SME's	Contract or Spot
Customer Service	Account Manager	No direct support (operations)	Call Center + dedicated Account Management
Load Diversity	Less. Can handle only planned types of loads such as pallets	Lots of different locals have different skills	Combination of all load types
On-time Delivery	✓	Mid	✓
Delivery Network	Mid	Good	Very Good
Pricing	Fix Rates depended on Volume	Not transparent spot rates	Online instant pricing + fix rates for contracted shippers
Track & Trace	Mid	✗	✓
Tech Infrastructure	Old school	Not Available, Managing via Phone and E-Mail	Own TMS, Advanced Shipper Platform and Carrier Mobile App

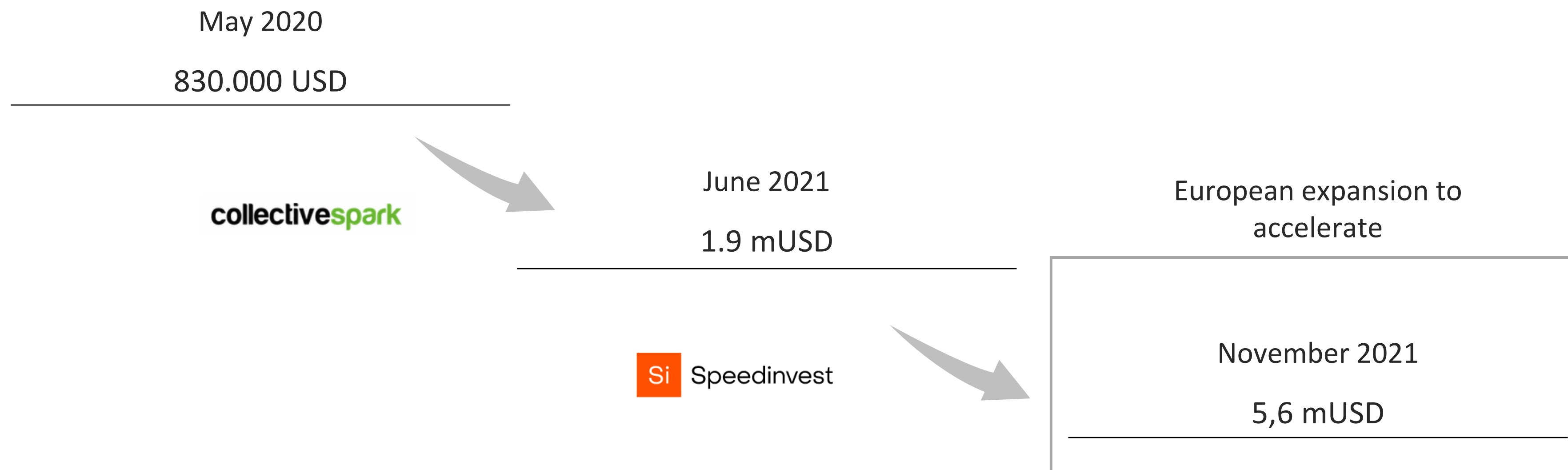


Yolda.com – Yolda in Numbers



Yolda.com – Investment & Europe Expansion

»» Since its incorporation in February 2020, Yolda has obtained seed and pre-seed financing from various reputable Angel Investors & Venture Capitals



»» As a next step, Yolda will open its first European office in Germany and aims to grow in Europe in the near-future

THANKS